




JENNA BROWNLEE DESIGN

Painting & Design

Bio:

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JennaBrownlee.com
#JBDDesign 
@jenna_brownlee

Jenna Brownlee is a Des Moines, Iowa native, multi-medium painter, graphic designer and muralist. After studying multiple mediums of art at the Des Moines Art Center, she received a Bachelor of Fine Arts in Graphic Design and Entrepreneurship Certificate from the University of Iowa. She worked as graphic designer focusing on branding, creative direction and design production for 10 years and was awarded the 2017 YP Creative of the Year. Brownlee's watercolor work can be found on Etsy and in local retail stores, markets and festivals. She does commissioned and freelance work and has painted murals throughout Iowa. Spot Jenna's designs on brands like Better Homes & Gardens, Lidgett and Papyrus.

Jenna passionately creates concepts that enliven spaces and serve community needs. With a mission to enhance communities and make people happy through art, her work is often inspired by collages of organic shapes found in nature with themes of celebration, bright colors, flowers and typography. Her public art painting style is bold, refined and explores blending, color, contrast, movement, robust collage and makes an impact.

References:

Liz Lidgett, CEO, Liz Lidgett Gallery and Design , liz@lizlidgett.com, (515) 201-8389


Kristine Thompson, Marketing Consultant, (515) 419-0233



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Artist Statement:

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I create to express my brand and for projects that develop creative concepts adhering to clients' objectives and goals. I specialize in three mediums on varying platforms with overall themes of vibrant color, florals/botanicals and lettering, each with it's own unique style and approach:

- **Watercolor** (retail items including prints, greeting cards, gift wrap, textiles and custom portraits) – loose, abstract exploring shape, brush strokes, negative space, composition
- **Acrylic** (canvas and murals) – refined, exploring blending, texture, contrast, depth, movement
- **Graphic Design/Digital Illustration** – two-dimensional, flat illustrations, robust collage

As an advocate for community pride, bringing a sense of togetherness and celebrating inclusion through art is a joy. I am motivated to show other women impact and success through expressive art. I am passionate about demonstrating that art is an integral, powerful and experiential tool that unifies, energizes and beautifies our communities. My mission as an artist is simply to make people happy through art - to share the joy that it brings me.



EDUCATION

- 2004–2008, University of Iowa, B.F.A in Graphic Design & Entrepreneurship Certificate

PROFESSIONAL INVOLVEMENT

- 2014–Present, Jenna Brownlee Design, Owner & Artist
- 2021, Artist INC Des Moines Inaugural Cohort Fellowship
- 2018, University of Iowa graphic design class branding presentation
- 2018, University of Iowa Adobe Jam student portfolio reviewer
- 2014–2018, Greater Des Moines Partnership, Senior Graphic Designer, Marketing & Communications
- 2015–2018, AIGA member
- 2009–2014, UnityPoint Health, Graphic Designer, Creative Services

AWARDS & GRANTS

- 2022 Iowa Arts & Culture Resilience Grant - Artists, Iowa Arts Council
- 2020, Iowa Arts and Culture Recovery Grant Recipient, Iowa Arts Council
- 2018, Cityview Best in Show Local Artist Runner Up
- 2017, Des Moines Young Professional Creative of the Year
- 2016, Silver Visual Illustration ADDY & Judge's Choice ADDY for Des Moines' Downtwon Farmers' Market Campaign Creative
- 2014, AGIA Poster Show, Best Poster Design

EXHIBITIONS

- 2020–Present, Liz Lidgett Gallery representation
- 2021, Liz Lidgett Gallery, Collected 2 group exhibition
- 2017–Present, Des Moines' Downtown Farmers' Market vendor
- 2017–Present, Amanda Reynal Interiors, consignment
- 2020, Liz Lidgett Gallery, Standing Out is the New Fitting In group exhibition
- 2016–2020, Sticks, consignment
- 2019, Pedal Art Poster Show
- 2018–2019, Vintage & Made Fair vendor
- 2018–2019, Market Day vendor
- 2018, West Elm Pop-up shop
- 2016, Pottery Barn Pop-up shop
- 2016 Beaverdale Holiday Boutique vendor

COMMISSIONS

- 2018–Present, freelance graphic design and digital illustration services
- 2014–Present, private collection custom acrylic canvas work and watercolor portraits, florals & calligraphy
- 2018–2021, Papyrus greeting cards, watercolor
- 2020, Better Homes & Gardens April 2020 Issue, watercolor
- 2020, Dark Jungle, 12'x5' acrylic on canvas
- 2020, National Pork Board, 42"x36" acrylic on canvas
- 2020, Des Moines Register, digital illustration
- 2019, Better Homes & Gardens July 2019 Issue, watercolor
- 2019, Lidgett spring clothing line, watercolor

MURALS/INSTALLATIONS

- 2021, Memorial Pocket Park, 40'x25' exterior mural, acrylic, Afton, IA
- 2021, DHI Group, Inc., 8'x8' interior mural, acrylic, Urbandale, IA
- 2021, City of Merville, 10'x20' exterior mural, acrylic, Merville, IA
- 2021, Arnolds Park Art Festival, live painted furniture, acrylic, Okoboji, IA
- 2021, Home Sweet Cone, 8'x10' interior mural, acrylic, Waukee, IA
- 2021, DART bus shelter, digital illustration, Des Moines, IA
- 2021, West Des Moines Christian Church, 12'x9' interior mural, acrylic, West Des Moines, IA
- 2020, Kinship Brewery, six 8'x8' interior murals, acrylic, Waukee, IA
- 2020, Bankers Trust, 15'x5' interior mural, acrylic, Des Moines, IA
- 2020, RoCa, 25'x12' exterior mural, acrylic, Des Moines, IA
- 2020, Abarrotes La Salud, 10'x10' exterior mural, acrylic, Marshalltown, IA
- 2020, The West Place, 8'x5' interior mural, acrylic, Milo, IA
- 2020, Residential, 8'x5' interior mural, acrylic, Clive, IA
- 2020, Boys and Girls Club of Central Iowa Community Garden Shed, 8'x6' (four sides) exterior mural, acrylic, Des Moines, IA
- 2020, Ludvigson Chiropractic, 35'x12' exterior mural, acrylic, Cherokee, IA
- 2019, The Throwing Post, 10'x8' exterior mural, acrylic, Arnolds Park, IA
- 2019, McKinley Elementary, 12'x7' interior wood panel installation, acrylic Des Moines, IA
- 2019, The District at Prairie Trail, 20'x12' exterior mural, acrylic, Ankeny IA
- 2019, The Station on Ingersoll, 16'x4' exterior & 7'x7' exterior wood panel installation, acrylic, Des Moines, IA
- 2019, The Scott, 12'x4' interior plexiglass installation, acrylic, Des Moines, IA
- 2018, DYB Gym, 20'x9' interior mural, acrylic, Des Moines, IA
- 2018, M's on 4th, 15'x25' exterior mural acrylic, Sioux City, IA
- 2018, The Parker on 7th, 165'x25' exterior mural, acrylic, Des Moines, IA
- 2018, The Parker on 7th, 13'x10' interior mural, acrylic, Des Moines, IA
- 2017, The District at Prairie Trail, 20'x12' exterior mural, acrylic, Ankeny, IA
- 2017, Solheim Cup, 36" diameter golf ball installation, acrylic, Des Moines, IA
- 2017, Aveda, 5'x8' interior mural, acrylic, West Des Moines, IA